

OMSK,
March, 11
2026



IX International Research-to-Practice Conference

EURASIAN INTEGRATION: TRENDS AND CHALLENGES



Siberian Institute of Business and Information Technologies,
24th Severnaya str, 196 / 1

ORGANIZATION COMMITTEE

Maxim G. Rodionov

Candidate of Economic Sciences, Associate Professor

Rector of Siberian Institute of Business and Information Technologies,

Expert in professional and public accreditation of study programs under the Council for financial market professional qualifications

Sergey V. Shiryaev

Candidate of Pedagogical Sciences,

Vice-Rector for corporate development of Siberian Institute of Business and Information Technologies

Svetlana P. Kachesova

Candidate of Historical Sciences,

Vice-Rector for research of Siberian Institute of Business and Information Technologies

Alexandra V. Vasilyeva

Candidate of Historical Sciences,

Senior Research Fellow

Siberian Institute of Business and Information Technologies

Natalia B. Sharangovich

Research Fellow

of Siberian Institute of Business and Information Technologies

Natalia V. Staurskaya

Candidate of Philological Sciences,

Editor of scientific journal

«Herald of Siberian Institute of Business and Information Technologies»

PLENARY SPEAKERS

Andrey S. Pospelov

Business-architect, small and medium-size business digitalization counselor
(Moscow, Russia)

From Craft to Coding: Capitalization of management knowledge as a factor in the sustainability of SMEs in the context of hybrid intelligence

Zubirash K. Smagulova

Dean of High School of Economics of Astana International University,
Candidate of Economic Sciences, Phd,
Associate Professor at High School of Economics of Astana International University
(Astana, Kazakhstan)

Modern trends and mechanisms for managing the transformation of personnel needs in the regions of the Republic of Kazakhstan

Larisa V. Orinina

Candidate of Pedagogical Sciences, Associate Professor,
head of the international partnerships and academic mobility sector at International Relations Office of Tadjik National University
(Dushanbe, Tajikistan)

Key vectors of international cooperation in a multipolar world: the experience of partnership between Russia and the Republic of Tajikistan

BRIEF CONFERENCE PROGRAM

March, 11, Wednesday

SIBIT, 24th Severnaya str. 196 / 1



13:00 – 14:00

1 floor, hall

Check-in

14:00 – 15:00

Conference Hall
(room 321)

Plenary Session

Working language: Russian

15:00 – 17:00

Sections Sessions

Working languages: Russian, English

Room 211

Section 1.

Deglobalization and integrative specific features of national economies

Conference Hall
(room 321)

Section 2.

Governance and Municipal Management: Contemporary trends

Room 312

Section 3.

Up-to-date Legal Issues

Room 307

Section 4.

Up-to-date Issues of Higher Education Quality Assurance

Room 304

Section 5.

Humanities and Social Sciences as Sources for Cultural Development

17:00 – 17:30

Conference Hall
(room 321)

Conclusions

SECTIONS' DETAILED PROGRAM

March, 11, Wednesday

SIBIT, 24TH Severnaya str. 196 / 1



15:00 – 17:00

Room 211

Section 1.

Deglobalization and integrative specific features of national economies

Working languages: Russian, English

Moderator:

Alexandr A. Kuzmin
(SIBIT, Omsk)

Speakers:

- **S.M. Ilchenko (Russia, Omsk)** Building Human Capital for the New Economy: Challenges and Strategies for Industrial Regions of Siberia (Based on the Omsk Region)
- **E.A. Kasyuk (Russia, Omsk)** Current stage of development of Eurasian economic integration in the field of auditing activities
- **N.V. Kolomeets (Russia, Omsk)** Financing SMEs in New Economic Conditions
- **A.A. Kuzmin (Russia, Omsk)** Economic cooperation between the constituent entities of the Siberian Federal District and China: current trends and prospects
- **O.V. Lukina (Russia, Omsk)** Tourism as a factor in the integration of Russia and Kazakhstan: trends and promising areas



15:00 – 17:00

Conference Hall
(room 321)

Section 2.

Governance and Municipal Management: Contemporary trends

Working language: Russian

Moderator:

E.V. Ivanova
(SIBIT, Omsk)

Speakers:

- **E.V. Ivanova (Russia, Omsk)** Improvement of evaluation of effectiveness of public-private partnership projects
- **N.V. Yudina (Russia, Omsk)** Sustainable development of rural areas – the potential for regional development
- **V.A. Shamis (Russia, Omsk)** Improving Management Efficiency with Simulation Modeling on the AnyLogic Platform



15:00 – 17:00

Section 3.

Up-to-date Legal Issues

Working language: Russian

Room 312

Moderator:
Olga V. Anokhina
(SIBIT, Omsk)

Speakers:

- **O.V. Anokhina (Russia, Omsk)** Legal Clinics and Their Importance for Student Preparation
- **K.V. Bugaev (Russia, Omsk)** Motivating students to serve in law enforcement agencies
- **A.V. Vasilyeva (Russia, Omsk)** Some issues of extra-judicial and pre-trial protection of images on electronic trading platforms
- **N.I. Revenko (Russia, Omsk)** Typical signs of fraud committed using the "Your relative is in trouble" method
- **A.D. Sarvilina (Russia, Omsk)** Modernization of administrative law: key areas and challenges
- **I.Yu. Tarichko (Russia, Omsk)** Optimization of criminal proceedings: design flaws and ideological errors
- **A.N. Khomenko (Russia, Omsk)** On the issue of criteria for a minor act
- **E.V. Khrestinina (Russia, Omsk)** Problems of protecting the personal rights of minors



15:00 – 17:00

Room 422

Section 4.

Up-to-date Issues of Higher Education Quality Assurance

Working language: Russian

Moderator: Olga M. Borisova (SIBIT, Omsk)

Speakers:

- **I.V. Babicheva (Russia, Omsk)** The phenomenon of "clip thinking" and its consideration in the formation of educational information
- **A.V. Kazeka (Russia, Omsk)** Designing a Modern Applied Physical Education Lesson. Achieving Meta-Subject Results Through Learning Situations
- **O.I. Koval (Russia, Omsk)** Artificial intelligence and the quality of students' knowledge: transformation of the process of assimilation and assessment, substantive and formal
- **I.Yu. Kozhevnikova (Russia, Omsk)** Artificial Intelligence in Foreign Language Teaching: A New Challenge for Teachers
- **N.B. Sharangovich (Russia, Omsk)** Student Written Work: How to Distinguish Human from Machine – Practical Tips



15:00 – 17:00

Room. 307

Section 5. **Humanities and Social Sciences as Sources for Cultural Development**

Working language: Russian

Moderator: Elena Yu. Vorobyova (SIBIT, Omsk)

Speakers:

- **E. Yu. Vorobyova (Russia, Omsk)** Patriotism and civilizational values of Russia in the context of deglobalization
- **A.A. Ezhgurova (Russia, Omsk)** Formation of intercultural communication among students of non-linguistic universities in the context of Eurasian integration
- **I.S. Kuznetsova (Russia, Omsk)** Current issues in university humanities education (using philological disciplines as an example)
- **K.E. Rusetskaya (Russia, Omsk)** Humanitarian knowledge as a factor in the formation of the thinking culture of modern man
- **D.A. Tolstikov (Russia, Omsk)** Ethics in the context of cultural transformations



17:00 – 17:30

Conference Hall
(Room 321)

CONCLUSIONS

Moderators' Reports:

- Alexandr A. Kuzmin (SIBIT, Omsk)
- Elena V. Ivanova (SIBIT, Omsk)
- Olga V. Anokhina (SIBIT, Omsk)
- Elena Yu. Vorobyova (SIBIT, Omsk)
- Olga M. Borisova (SIBIT, Omsk)